

**Thursday, September 13, 2012
8:30 A.M. – 10:30 A.M.
The Newseum
555 Pennsylvania Avenue, NW Washington, D.C.**

**Introduction
8:30 AM to 8:35 AM**

With Google controlling more than 79 percent of the searches in the U.S., and more than 90 percent in Europe and upward of 97 percent on mobile, Google's abuse of its dominance in search and search advertising has widespread effects throughout the Internet ecosystem. Currently, the Federal Trade Commission, six state attorneys general, the European Commission, and competition authorities in South Korea and a number of other countries are investigating Google's anticompetitive business and search practices and weighing what remedies to put into place to restore competition to this vital market.

- Mark Corallo, FairSearch spokesman (former director of public affairs, US Justice Department for Attorney General Ashcroft)

**Video: AdSense Featured User Says Google Killing Content Creators Like Him
8:35 AM to 8:40 AM**

To put a human face on the legal and technical issues the panel will explore, FairSearch will show a brief video profiling an online entrepreneur whose business suffered because of Google's business practices. Tim Carter, a former home remodeler turned Internet publisher, worked closely with Google for years, only to see an overnight change to the company's search algorithm dramatically reduce by half traffic to his site, www.AskTheBuilder.com, without explanation. Google asked Carter to testify on its behalf at U.S. House and Senate congressional hearings on competition on the Internet in 2008.

**Antitrust Experts: The State of Competition in Internet Search & Advertising
8:40 AM to 9:35 AM**

Antitrust experts take an in-depth look at the concerns that antitrust enforcement agencies in the U.S., European Union and elsewhere have identified around competition in search and Internet services, and discuss what paths those enforcement agencies may take to remedy the harms resulting from conditions in the market. These experts will also discuss what is at stake for consumers, innovators, and investors, and how they would evaluate the success of any final package of remedies designed to restore a competitive marketplace.

- **Moderator:** Mark Corallo
- Bert Foer, American Antitrust Institute
- Pamela Jones Harbour, Fulbright & Jaworski L.L.P., former FTC Commissioner
- Patrick Lynch, former Rhode Island Attorney General, past president of National Association of Attorneys General, Consultant to FairSearch
- Nathan Newman, Research Fellow at the Information Law Institute, NYU Law, head of Tech-Progress.org
- Jim O'Connell, former Deputy Assistant Attorney General in the Justice Department's Antitrust Division, partner with Covington & Burling LLP

9:40 AM to 10:30 AM

Tech Executives: Exploring Barriers to Innovation in Mobile and Online Services

Executives of several innovative businesses in online services will discuss the impacts of the lack of a fair and competitive playing field in search and search advertising on entrepreneurs and companies who focus on delivering mobile and online services to consumers.

- **Moderator:** Mark Corallo
- Susan Athey, Professor of Economics, Stanford Graduate School of Business
- Rodman Forter, General Counsel, Skyhook Wireless
- Dan Savage, CEO of TradeComet.com

Panelist Biographies

Susan Athey, Professor of Economics, Stanford Graduate School of Business

Susan Athey is Professor of Economics at Stanford Graduate School of Business. Born in 1970, she received her bachelor's degree at 20 from Duke University, her Ph.D. from Stanford at 24, and was voted tenure at M.I.T. and Stanford before her 30th birthday. After teaching at MIT and Stanford, she moved to Harvard from in 2006, and is returning to Stanford for the 2012-2013 academic year.

Her current research focuses on the economics of the internet, marketplace design, auction theory, and the statistical analysis of auction data. Recently she has been working on theoretical and empirical studies of internet search, online advertising and the news media. She advises governments and businesses on the design of auction-based marketplaces, consulting for Microsoft Corporation, a member of FairSearch.org, in the role of chief economist since 2007, focusing on online services.

Mark Corallo, FairSearch Spokesman, Former Public Affairs Director for the Justice Department

From 2002-2005, Mark was the Press Secretary and then Public Affairs Director for the U.S. Department of Justice. In this capacity he served as the chief spokesman for Attorney General John Ashcroft and the Department of Justice on all matters including the Global War on Terrorism and the corporate scandals that engulfed America's financial markets.

Since 2005, Mark has advised and represented a diverse range of clients including the Recording Industry Association of America and the Motion Picture Association of America in the landmark Supreme Court case MGM v. Grokster, Hewlett Packard, Microsoft, and YAHOO! Mark has handled a wide range of issues from intellectual property rights to Supreme Court litigation and high-stakes litigation

Albert A. Foer, President, the American Antitrust Institute

The President of the American Antitrust Institute is Albert A. ("Bert") Foer, whose career has included private law practice in Washington, DC (Hogan & Hartson, Jackson & Campbell); the Federal Senior Executive Service (as Assistant Director and Acting Deputy Director of the Federal Trade Commission's Bureau of Competition); CEO of a mid-sized chain of retail jewelry stores for 12 years; trade association and non-profit leadership; and teaching antitrust to undergraduate and graduate business school students. Foer has published numerous articles, book chapters, and reviews relating to competition policy. He is editor of *The Next Antitrust Agenda* and co-editor of *The International Handbook on Private Enforcement of Competition Law* and of *Private Enforcement of Antitrust Law in the United States*. He is a graduate of the University of Chicago Law School, with an A.B. (magna cum laude) from Brandeis University, and an M.A. in political science from Washington University.

Rodman Forter, General Counsel, Skyhook Wireless

As General Counsel & Corporate Secretary, Mr. Forter is responsible for Skyhook's legal affairs, including litigation, technology licensing and contract negotiation, management of Skyhook's intellectual property portfolio and various other matters. Prior to joining Skyhook, Mr. Forter was an attorney at Wachtell, Lipton, Rosen & Katz in New York City and Ropes & Gray in Boston. He also served as a law clerk to the Honorable Diarmuid F. O'Scannlain of the United States Court of Appeals for the Ninth Circuit. Mr. Forter earned his B.A. from Colgate University, summa cum laude, and his law degree from Columbia Law School.

Pamela Jones Harbour, Partner, Fulbright & Jaworski, LLP

Former Federal Trade Commissioner Pamela Jones Harbour is a partner in Fulbright & Jaworski L.L.P.'s antitrust and competition practice. Pamela heads the firm's Privacy, Competition and Data Protection practice group. Pamela served on the Federal Trade Commission from 2003 until April 2010. Prior to serving on the Commission, Pamela was an antitrust partner at a New York firm. She previously spent a decade working in the New York Attorney General's Office, including as Deputy Attorney General, where she investigated and prosecuted a variety of antitrust and consumer protection violations.

During her nearly seven years as a Commissioner, Pamela was instrumental in shaping an ambitious Federal Trade Commission agenda that encompassed a wide variety of competition and consumer protection issues affecting virtually every economic sector. Before joining the FTC, Pamela successfully prosecuted numerous national price-fixing conspiracies as a top litigator in the New York Attorney General's office, including serving as lead counsel in several multi-state cases and arguing a resale price maintenance (RPM) case, *State Oil v. Khan*, on behalf of 35 states before the U.S. Supreme Court. During that time, Pamela was chief of the Office's 150-attorney Public Advocacy Division.

Harbour is a legal consultant to Microsoft, a member of FairSearch.org.

Patrick Lynch, former Attorney General of Rhode Island, past president of National Association of Attorneys General

Serving from 2003 to 2011, Patrick C. Lynch was the 72nd person to hold the office of Rhode Island attorney general since its inception in 1650. Mr. Lynch, during his tenure as Rhode Island's attorney general, was the first attorney general in state history to serve as the president of the National Association of Attorneys General (NAAG).

Mr. Lynch is currently the president of the Patrick Lynch Group, a strategic planning firm located in Providence, Rhode Island, focusing on government affairs, public affairs and business development. A 1987 graduate of Brown University, Mr. Lynch earned his law degree from Suffolk University Law School. While playing professional basketball in Belfast, Northern Ireland, he also participated in graduate studies at Queen's University School of Law. Lynch is a consultant to FairSearch.org.

Nathan Newman, Research Fellow at the Information Law Institute, NYU Law, head of Tech Progress.org

Nathan Newman has been writing about public policy and the Internet for over fifteen years and has a long history effectively using the Internet as a tool to move public debate.

Most recently, as Policy Director and then Executive Director of Progressive States Network from 2005-2010, he oversaw the creation of a Broadband Buildout and Technology Investments policy program to promote state policy around broadband, including authoring a report on smart grids which was released on Capitol Hill in March 2010 in conjunction with a press conference with Rep. Ed Markey.

Newman backs up his popular writing with academic credentials, including a Ph.D. from UC-Berkeley and a J.D. from Yale Law School. His Ph.D. on Internet public policy and its relationship to local economic development was turned into a book, *Net Loss: Internet Prophets, Private Profits and the Costs to Community*.

James J. O'Connell, Partner, Covington & Burling LLP

Jim O'Connell is a partner at Covington & Burling LLP and a member of the firm's global antitrust and competition law practice. Based in Washington, DC, he advises international and US clients on a wide variety of antitrust matters, including potential mergers and acquisitions, joint ventures, licensing arrangements, antitrust compliance and monitoring, government investigations, and litigation. O'Connell's clients include Expedia, a member of FairSearch.org.

Mr. O'Connell joined Covington in 2009 from the Antitrust Division of the U.S. Department of Justice, where he served as the Deputy Assistant Attorney General for international enforcement, appellate litigation, and policy matters. As Deputy AAG, he was responsible for the development of the Division's major legislative and policy positions, such as those regarding intellectual property and the enforcement of Section 2 of the Sherman Act, and regularly worked with other federal departments and agencies, such as the Federal Communications Commission and the Office of the U.S. Trade Representative, on matters involving competition policy. Mr. O'Connell has testified on antitrust policy issues before the U.S. Congress and the Antitrust Modernization Commission.

Dan Savage, CEO, TradeComet.com

Dan Savage is a successful entrepreneur who has launched several innovative technology companies during the past decade. In 2003, he served as founding CEO of ThomasB2B.com, the first B2B "pay per click" advertising network. In 2005, he started Tradecomet.com, which operates the vertical B2B search engine. In 2010, he launched B2BAnywhere, a software company that allows companies to rapidly and inexpensively migrate their print catalogs to iPad and Android apps.

In the previous millennium, Dan served in various publishing roles with Byte, PC/Computing, Datamation, Client Server Today among other now extinct computer magazines. Dan received his Bachelor of Arts from Harvard University in 1971 and his Masters of Business Administration from Harvard University Business School in 1980.